Page 4, line 5, after "advertisements" insert a period.

Page 4, line 6, before "(i)" insert ---For each advertisement, the module records---.

Page 4, line 6, change "frames" to ---times---.

Page 4, line 8, after "display of" insert ---the---.

Page 4, line 9, after "to" insert ---a---.

Page 4, line 10, after "the" change "module," to ---module---.

Page 4, line 12, after "subroutine" change "refiles" to ---refines---.

Page 4, line 14, after "analysis" change "weighs" to ---weights---.

Page 4, line 16, change "overtime" to ---over time---.

Page 4, line 23, change "user object." to ---User Object.---

Page 4, line 23, change "The user" to ---The User---.

Page 4, line 24, change "object" to ---Object---.

Page 4, line 25, change "user object" to ---User Object---.

Page 4, line 30, change "agate objects" to ---Agate Objects---.

Page 4, line 31, change "sponsor object." to ---Sponsor Object.---

Page 4, line 35, change "agate object" to ---Agate Object---.

Page 5, line 1, change "value added" to ---value-added---.

Page 5, line 3, change "price earnings" to ---price-earnings---.

Page 5, line 3, after "like" insert a period.

Page 5, line 4, change "sponsor object" to ---Sponsor Object---.

Page 5, line 9, after "shape" insert a comma.

Page 5, line 11, change "sponsor and user objects" to ---Sponsor and User Objects---.

Page 5, line 13, before "selected" insert ---is---.

Page 5, line 14, change "sponsor and user objects" to ---Sponsor and User Objects---.

Page 6, line 7, change "computer" to ---computers---.

Page 6, line 21, delete "with data" and insert instead ---access to---.

Page 6, line 22, delete "across".

Page 6, line 25, after "operated" insert ---on---.

Page 6, line 27, after "end" change "user" to ---users---.

Page 6, line 29, delete "or" and insert instead ---is a---.

Page 7, line 9, change "up to date" to ---up-to-date---.

Page 7, line 17, after "format" delete "in".

Page 7, line 35, after "target" change "user's" to ---users'---.

Page 8, line 17, change "Webserver" to ---Web server---.

Page 8, line 24, delete "log in," and insert instead ---login, program---.

Page 10, line 4, after "such" insert a comma.

Page 10, line 25, change "objects" to ---Objects---.

Page 10, line 27, change "objects" to ---Objects---.

Page 10, line 29, change "objects" to ---Objects---.

Page 10, line 35, change "objects" to ---Objects---.

Page 11, line 1, change "objects" to ---Objects---.

Page 11, line 4, after "a" change "user" to ---User---.

Page 11, line 5, change "object 37a, User Object" to ---Object 37a. User Object---.

Page 11, line 7, after "optionally" change "e-mail" to ---E-mail---.

Page 11, line 7, after "number" insert a comma.

Page 11, line 8, change "and credit" to ---credit---.

Page 11, line 8, before "37a" change "object" to ---Object---.

Page 11, line 11, before "37a" change "object" to ---Object---.

Page 11, line 13, before "37a" change "object" to ---Object---.

Page 11, line 15, before "37a" change "object" to ---Object---.

Page 11, line 16, change "object" to ---Object---.

Page 11, line 17, change "object" to ---Object---.

Page 11, line 17, change "each user" to ---each user's---.

Page 11, line 18, before "37b" change "object" to ---Object---.

Page 11, line 20, before "37b" change "object" to ---Object---.

Page 11, line 24, after "Computer" change "object" to ---Object---.

Page 11, line 26, before "37c" change "object" to ---Object---.

Page 11, line 28, before "37c" change "object" to ---Object---.

Page 12, line 3, after "like" insert a comma.

Page 12, line 12, change "objects" to ---Objects---.

Page 12, line 13, before "37d" change "object" to ---Object---.

Page 12, line 14, change each occurrence of "object" to read ---Object---.

Page 12, line 15, change "Figs" to ---Figs.---.

Page 12, line 17, before "37d" change "object" to "Object---.

Page 12, line 18, change "object 7d" to ---Object 37d---.

Page 12, line 21, change "store and forward" to ---stores and forwards---.

Page 12, line 21, change "Website" to ---Web site---.

Page 12, line 24, after "upon" change "loggin" to ---logging---.

Page 12, line 24, at the end of the line change "web" to ---Web---.

Page 12, line 26, change "user session object" to ---User Session Object---.

Page 12, line 28, change "object" to ---Object---.

Page 12, line 32, before "37e" change "object" to ---Object---.

Page 12, line 33, change "user session" to ---User Session---.

Page 12, line 34, before "37d" change "object" to ---Object---.

Page 13, line 7, before "37f" change "object" to ---Object---.

Page 13, line 14, after "of the" insert ---User---.

Page 13, line 15, change "Objects" to ---Object---.

Page 13, line 28, change "define" to ---defines---.

Page 13, line 29, before "35a" change "object" to ---Object---.

Page 13, line 29, change "user" to ---User---.

Page 13, line 30, change "interface object" to ---Interface Object---.

Page 14, line 3, delete "object" and insert instead ---Object 35c---.

Page 14, line 10, change "Sports Page" to ---Sports Pages---.

Page 14, line 12, after "Classified Ads Page," insert ---Personals Ads Pages---.

Page 14, line 21, change "share..." to ---share, ---.

Page 14, line 27, before "35c" change "objects" to ---Objects---.

Page 14, line 34, change "Titles" to ---titles---.

Page 15, line 2, after "on" delete "a".

Page 15, line 4, delete "format   The" and insert instead ---format.   The---.

Page 15, line 9, change "guide" to ---Guide---.

Page 15, line 11, after "formats," insert ---Page Display---.

Page 15, line 18, after "sports" delete "from".

Page 15, line 19, change "the category" to ---category---.

Page 15, line 28, change "general" to ---General---.

Page 15, line 29, change "sports page" to ---Sports Page---.

Page 15, line 29, after "real" insert a hyphen.

Page 16, line 8, before "Object" insert ---Display---.

Page 16, line 13, before "Object" insert ---Display---.

Page 16, line 16, after "Further" insert a comma.

Page 16, line 19, after "Page" insert ---43---.

Page 16, line 20, after "Page" insert ---43---.

Page 16, line 21, change "long range" to ---long-range---.

Page 16, line 27, change "Region" to ---Regional---.

Page 17, line 7, after "Page" insert ---43---.

Page 17, line 11, change "a" to ---the---.

Page 17, line 12, before "Category" insert ---Schedule---.

Page 17, line 12, after "Page" and before the comma insert ---43---.

Page 17, line 18, after "Page" insert ---Display---.

Page 17, line 18, after "Object" insert ---35c---.

Page 17, line 25, after "Page" insert ---Display---.

Page 17, line 25, after "Object" insert ---35c---.

Page 17, line 29, after "Page" insert ---43---.

Page 17, line 35, after "names" change "within" to ---with---.

Page 18, line 3, after "Page" insert ---43---.

Page 18, line 12, after "Preferably" insert a comma.

Page 18, line 17, at the end of the line, change "as" to ---at---.

Page 18, line 35, after "is" delete "enabled" and insert instead ---also indicated---.

Page 19, line 2, before "of" change "detail" to ---details---.

Page 19, line 8, change "object" to ---Object---.

Page 19, line 8, after "view" insert a comma.

Page 19, line 10, change "include" to ---includes---.

Page 19, line 14, change "(show)," to ---(show):---.

Page 19, line 14, at the end of the line change "time" to ---times---.

Page 19, line 25, change "message/notice object" to ---Message/Notice Object---.

Page 19, line 29, after "message" insert a comma.

Page 19, line 34, change "Display page" to ---Page Display---.

Page 20, line 6, after "link" change "is" to ---are---.

Page 20, line 6, after "included" insert a comma.

Page 20, line 6, at the end of the line change "that" to ---those---.

Page 20, line 7, change "user to user" to ---user-to-user---.

Page 20, line 14, after "format" insert ---45---.

Page 20, line 22, after "Page" and before ")" insert ---43---.

Page 20, line 28, after "e.g." insert a comma.

Page 20, line 32, change "Page," to ---Page---.

Page 20, line 32, after "Schedule" insert ---Page---.

Page 21, line 1, change "city page" to ---City Page---.

Page 21, line 1, after "Home Page" and before the comma insert ---43---.

Page 21, line 3, after "Financial" insert ---Page---.

Page 21, line 17, change "E-mail." to read ---E-mail address.---.

Page 21, line 18, before "changes" change "in" to ---of---.

Page 21, line 22, after "Page" insert ---43---.

Page 21, line 26, change "value added" to ---value-added---.

Page 22, line 1, change "some)" to ---some---.

Page 22, line 4, after "Home Page" insert ---43---.

Page 22, line 4, after "and" change "city" to ---City---.

Page 22, line 15, after "page" insert a comma.

Page 22, line 17, after "only" insert a comma.

Page 22, line 19, change "sponsor objects" to ---Sponsor Objects---.

Page 22, line 20, after "information" insert a comma.

Page 22, line 23, before "33," change "sponsor objects" to ---Sponsor Objects---.

Page 22, line 23, after "as", change "sponsor object" to ---Sponsor Objects---.

Page 22, line 23, at the end of the line change "ad" to ---Ad---.

Page 22, line 24, change "package objects" to ---Package Objects---.

Page 22, line 24, change "series objects" to ---Ad Series Objects---.

Page 22, line 24, change "ads objects" to ---Ad Objects---.

Page 22, line 27, change "sponsor object" to ---Sponsor Object---.

Page 22, line 30, change "sponsor object" to ---Sponsor Object---.

Page 22, line 31, before "demographic" insert ---the---.

Page 22, line 33, after "Further" insert a comma.

Page 22, line 33, change "sponsor object" to ---Sponsor Object---.

Page 23, line 2, change "ad package objects" to ---Ad Package Objects---.

Page 23, line 3, change "ad package object" to ---Ad Package Object---.

Page 23, line 3, after "indicated" insert ---the---.

Page 23, line 4, after "end" change "date and time" to read ---dates and times---.

Page 23, line 8, change "and" to read ---and/or---.

Page 23, line 10, change "through" to ---throughs---.

Page 23, line 11, before "indicated" change "as" to ---is---.

Page 23, line 11, after "the" change "ad package object" to ---Ad Package Object---.

Page 23, line 11, change "Thus ad package" to ---Thus Ad Package---.

Page 23, line 12, before "33b" change "objects" to ---Objects---.

Page 23, line 13, change "ad package object" to ---Ad Package Object---.

Page 23, line 14, after "click" change "through" to ---throughs---.

Page 23, line 17, at the beginning of the line change "ad series objects" to ---Ad Series Objects---.

Page 23, line 17, after "An" change "ad series object" to ---Ad Series Object---.

Page 23, line 20, after "information" insert a comma.

Page 23, line 21, after "advertisement." insert ---In a preferred embodiment, the sponsor specifies in Ad Series Object 33c the required and/or preferred psychographic and/or demographic criteria and relative importance (e.g., weight) with respect to each criterion. Further, the sponsor specifies in Ad Series Object 33c a minimum total weight of criteria to be met by a user to qualify the user to view the ad series.---.

Page 23, line 21, change "ad" to ---Ad---.

Page 23, line 22, change "series object" to ---Series Object---.

Page 23, line 22, change "ad package" to ---Ad Package---.

Page 23, line 23, change "object" to ---Object---.

Page 23, line 26, change "date and time" to ---dates and times---.

Page 23, line 28, change "ad series object" to ---Ad Series Object---.

Page 23, line 31, before "33d", change "ad object" to ---Ad Object---.

Page 23, line 32, change "ad" to ---Ad---.

Page 23, line 33, change "object" to ---Object---.

Page 23, line 34, change "ad object" to ---Ad Object---.

Page 23, line 35, change "ad series object" to ---Ad Series Object---.

Page 24, line 2, after "series)." insert ---Ad Object 33d also includes the starting and ending time for display of the ad each day.---.

Page 24, line 2, change "object" to ---Object---.

Page 24, line 3, after "sound" insert a comma.

Page 24, line 6, change "Browser" to ---browser---.

Page 24, line 6, change "links" to ---Links---.

Page 24, line 9, change "sponsor objects" to ---Sponsor Objects---.

Page 24, line 15, before "click" change "mean" to ---means---.

Page 24, line 15, after "click" change "through" to ---throughs---.

Page 24, line 17, after "click" change "through" to ---throughs---.

Page 24, line 24, after "group" change "is" to ---are---.

Page 24, line 26, after "click" change "through" to ---throughs---.

Page 24, line 30, change "sponsor targeted" to ---sponsor-targeted---.

Page 25, line 2, after "the" insert ---number of---.

Page 25, line 2, change "through" to ---throughs---.

Page 25, line 2, after "purchases." insert ---The advertiser may also run a complete regression report for all or certain ad packages.---

Page 25, line 7, change "enables" to ---enable---.

Page 25, line 9, change "through" to ---throughs---.

Page 25, line 25, change "log in" to ---login---.

Page 25, line 26, change "page objects" to ---Page Objects---.

Page 25, line 27, change "ad package object" to ---Ad Package Object---.

Page 25, line 27, after "33b" insert ---)---.

Page 25, line 31, after "Page" insert ---43,---.

Page 25, line 32, after "Page" insert ---43 (Fig. 4a)---.

Page 25, line 33, change "page objects" to ---Page Objects---.

Page 25, line 34, after "Page" insert ---43---.

Page 25, line 34, after "users" delete the comma and insert instead --- the---.

Page 26, line 1, after "Page" insert ---43---.

Page 26, line 3, before "selection" change "mean" to ---menu---.

Page 26, line 9, change "log in" to ---login---.

Page 26, line 10, after "Page" insert ---43---.

Page 26, line 11, change "user provided" to ---user-provided---.

Page 26, line 15, change "log in" to ---login---.

Page 26, line 16, change "log ins" to ---logins---.

Page 26, line 24, change "page objects" to ---Page Objects---.

Page 26, line 31, change "user provided" to ---user-provided---.

Page 26, line 33, at the end of the line change "log to read ---login---.

Page 26, line 34, before "time" delete "in".

Page 27, line 1, change "log in" to ---login---.

Page 27, line 3, change "log in" to ---login---.

Page 27, line 20, change "Say," to ---Say---.

Page 27, line 28, after "Further" insert a comma.

Page 28, line 4, change "Server" to ---server---.

Page 28, line 8, change "user" to ---User---.

Page 28, line 12, change "blue" to read ---blue, for example,---.

Page 28, line 16, change "ad package object" to ---Ad Package Object---.

Page 28, line 29, after "of" change "clickthroughs)" to ---click throughs)---.

Page 28, line 31, change "date time" to ---date/time---.

Page 28, line 32, change "date time" to ---date/time---.

Page 29, line 2, after "if" insert ---the---.

Page 29, line 2, after "completed" insert a comma.

Page 29, line 3, after "and" change "clickthrus" to read ---click throughs---.

Page 29, line 5, change "weighing" to ---weighting---.

Page 29, line 11, after "in" insert ---(i)---.

Page 29, line 12, change "X^2" to ---χ^2---.

Page 29, line 13, after "variables" insert a comma.

Page 29, line 13, change "and squared" to read ---and in (ii) squared---.

Page 29, line 16, change "pages." to ---pages---.

Page 29, line 18, change "pages." to ---pages---.

Page 29, line 19, change "that" to ---the---.

Page 29, line 19, after "T-score" insert ---(of the T-test)---.

Page 29, line 25, change "Server" to ---server---.

Page 29, line 26, change "quick quotation" to ---Quick Quotation---.

Page 29, line 33, change "user specified" to ---user-specified---.

Page 30, line 13, after "response" insert a comma.

Page 30, line 26, after "AcuWeather" insert a comma.

Page 30, line 26, after "WSI" insert a comma.

Page 30, line 28, after "History" insert ---Object---.

Page 31, line 1, change "Server" to ---server---.

Page 31, line 1, after "cookie" insert a comma.

Page 31, line 8, after "Page" insert ---43---.

Page 31, line 11, after "Page" insert ---43---.

Page 31, line 19, after "Page" insert ---43---.

Page 31, line 32, after "Directory" insert ---Page---.

Page 32, line 5, before "which" insert ---are: services---.

Page 32, line 6, after "administer" insert a comma.

Page 32, line 6, after "transmission" change "source" to read ---sources---.

Page 32, line 7, after "such" delete "services" and insert instead ---sources---.

Page 32, line 8, delete "ad," and insert instead ---and---.

Page 32, line 11, change "personals" to ---Personals---.

Page 32, line 13, after "program" insert ---31---.

Page 32, line 29, change "weighing" to ---weighting---.

Page 32, line 34, change "messages and warning/notices" to ---messages/notices and warnings---.

Page 32, line 34, after "feature" insert ---45---.

Page 33, line 3, change "user" to ---User---.

Page 33, line 7, after "Object" insert ---45---.

Page 33, line 8, after "Object" insert ---45---.

Page 33, line 18, after "Object" insert ---45---.

Page 33, line 19, change "user to user" to ---user-to-user---.

Page 33, line 23, change "notices, to" to ---notices to,---.

Page 33, line 31, after "Object" and before ")" insert ---45---.

Page 34, line 5, delete "and".

Page 34, line 6, change "Corresponding" to ---corresponding---.

Page 34, line 9, change "through" to ---throughs---.

Page 34, line 15, after "so" insert a comma.

Page 34, line 19, after "appropriate" insert ---target---.

Page 34, line 25, change "weighing" to ---weighting---.

Page 34, line 25, change "real" to ---real- ---.

Page 34, line 29, change "Subject" to ---subject---.

Page 34, line 32, change "weighing" to ---weighting---.

Page 34, line 34, change "ad" to ---Ad---.

Page 35, line 1, after "hits," insert ---for example,---.

Page 35, line 2, change "weighing" to ---weighting---.

Page 35, line 4, change "through" to ---throughs---.

Page 35, line 9, change "log in" to ---login---.

Page 35, line 18, change "sponsor objects" to ---Sponsor Objects---.

Page 35, line 24, change "sponsor user" to ---sponsor-user---.

Page 35, line 27, change "sponsor object" to ---Sponsor Object---.

Page 35, line 28, indent to create a new paragraph, starting at "In".

Page 35, line 28, after "to" insert ---the---.

Page 35, line 28, change "sponsor" to ---sponsor's---.

Page 35, line 30, change "sponsor object" to ---Sponsor Object---.

Page 35, line 31, after "33b" insert a comma.

Page 35, line 33, change "through" to ---throughs---.

Page 35, line 34, after "hits" insert a comma.

Page 36, line 10, change "through" to ---throughs---.

Page 36, line 14, change "user objects" to ---User Objects---.

Page 36, line 23, change "sponsor object 33A" to ---Sponsor Object 33a---.

Page 36, line 23, change "companies" to ---company's---.

Page 36, line 25, change "companies" to ---company's---.

Page 36, line 32, change "users objects" to read ---User Objects---.

Page 36, line 34, change "and ad" to ---an ad---.

Page 37, line 1, change "through" to ---throughs---.

Page 37, line 3, change "systems" to ---system's---.

Page 37, line 8, after "response" insert a comma.

Page 37, line 8, change "ad package object" to ---Ad Package Object---.

Page 37, line 9, change "33B" to ---33b---.

Page 37, line 9, change "companies" to ---company's---.

Page 37, line 9, change "sponsor object" to ---Sponsor Object---.

Page 37, line 10, change "33A" to ---33a---.

Page 37, line 11, change "fills" to ---completes---.

Page 37, line 11, change "ad package object 33B at series" to ---Ad Package Object 33b, Ad Series---.

Page 37, line 12, before "and" change "object 33C" to ---Object 33c---.

Page 37, line 12, after "and" change "ad object 33D" to ---Ad Object 33d---.

Page 37, line 12, after "turn" insert a comma.

Page 37, line 13, after "ad" insert a comma.

Page 37, line 15, change "as clicked" to ---has clicked---.

Page 37, line 17, change "loggin" to ---login---.

Page 37, line 19, change "sponsors" to ---sponsor's---.

Page 37, line 20, change "adds" to ---ads---.

Page 37, line 21, after "this" insert a comma.

Page 37, line 21, change "sponsor" to ---Sponsor---.

Page 37, line 24, after "Say" insert a comma.

Page 37, line 24, after "example" insert a comma.

Page 37, line 26, after "report" insert a comma.

Page 37, line 30, change "requested" to ---requests---.

Page 37, line 31, change "named" to ---names---.

Page 37, line 33, change "advertising reporting features object" to ---Advertising Reporting Features Object---.

Page 38, line 8, change "ran" to ---runs---.

Page 38, line 9, after "embodiment" insert a comma.

Page 38, line 18, change "file, other" to ---file. Other---.

Page 38, line 18, after "are" insert ---also---.

Page 38, line 22, after "that" insert a comma.

Page 38, line 22, after "example" insert a comma.

Page 38, line 23, after "still" insert a comma.

Page 38, line 27, change "sponsor" to ---Sponsor---.

Page 38, line 27, change "ad" to ---Ad---.

Page 38, line 28, change "objects" to ---Objects---.

Page 38, line 33, change "graphical" to ---graphics---.

Page 39, line 4, change "Ads" to ---Ad---.

Page 39, line 7, after "turn" insert a comma.

Page 39, line 24, change "webb" to ---Web---.

Page 39, line 25, after "features" insert a comma.

Page 39, line 25, after "following" insert a comma.

Page 40, line 2, after "i.e." insert a comma.

Page 40, line 13, after "for" insert ---the options of---.

Page 40, line 14, change the line to read ---these' list"---.

Page 40, line 25, change "Rate..." to ---Rate, ---.

Page 40, line 25, change "more easy" to ---easier---.

Page 40, line 30, after "i.e." insert a comma.

Page 40, line 30, change "price to earnings" to ---price-to-earnings---.

Page 40, line 31, change "pre-processed," to ---pre-processed;---.

Page 40, line 31, after "done" insert ---in---.

Page 40, line 34, change "e-mail" to ---E-mail---.

Page 41, line 1, change "tract" to ---track---.

Page 41, line 2, change "users" to ---user's---.

Page 41, line 12, change "5 day" to ---5-day---.

Page 41, line 12, change "log-in" to ---login---.

Page 41, line 13, after "their" insert ---local---.

Page 41, line 22, after "Also" insert ---the system may---.

Page 41, line 26, delete "should" and insert ---will---.

Page 41, line 27, change "(weekend" to ---(e.g., for weekend---.

Page 41, line 27, change "e-mail" to ---E-mail---.

Page 41, line 32, change "rbi" to ---RBI---.

Page 41, line 32, change "at" to ---At---.

Page 41, line 33, change "bats" to ---Bats---.

Page 42, line 6, after "sports" insert ---that---.

Page 42, line 7, before "results" delete "today's" and insert instead ---current day's---.

Page 42, line 10, after "if" insert ---the---.

Page 42, line 11, change "individuals" to ---individual---.

Page 42, line 18, change "users" to ---user's---.

Page 42, line 18, change "information,showing" to ---information, showing---.

Page 42, line 20, change "data" to ---date---.

Page 42, line 21, delete "should" and insert instead ---will---.

Page 42, line 25, change "depart" to ---departure---.

Page 42, line 29, change "Preferable" to ---Preferably,---.

Page 43, line 1, delete "Weather" and insert instead ---Users will be alerted to weather---.

Page 43, line 2, change "to...airport" to read ---to, airport---.

Page 43, line 2, change "closings" to ---closings, etc.---.

Page 43, line 2, change "objects can" to ---Objects may---.

Page 43, line 5, change "public" to ---published---.

Page 43, line 12, change "e-" to ---E- ---.

Page 43, line 15, change "e-mail" to ---E-mail---.

Page 43, line 17, after "i.e." insert a comma.

Page 43, line 24, after "playing)" insert a comma.

Page 43, line 25, after "channel" insert a comma.

Page 43, line 30, after "(Home) Page" insert ---43---.

Page 44, line 4, after "use" insert ---the---.

Page 44, line 10, after "by" change "category,model" to read ---category, model---.

Page 44, line 16, change "identifies" to ---identifiers---.

Page 44, line 16, change "e-mail" to ---E-mail---.

Page 44, line 18, after "Page" insert ---43---.

Page 44, line 20, change "ad!..." to ---ad!---.

Page 44, line 23, after "not" change "renewed,should" to read ---renewed, should---.

Page 44, line 25, change "easily. Perhaps" to ---easily, perhaps---.

Page 44, line 26, change "code?" to ---code.---.

Page 45, line 6, after "user-selected" insert ---stocks---.

Page 45, after line 29, insert a new line reading
---   Per share purchase price---

Page 46, line 3, change "Dorfman-like" to ---expert---.

Page 47, line 20, change "Line" to ---Link---.

Page 47, line 21, change "company?" to ---company---.

Page 47, line 27, delete "links as well, here" and insert instead ---links)---.

Page 48, line 21, change "Tob" to ---Top---.

Page 48, line 29, change "star" to ---celebrity---.

Page 49, line 14, change "temp\" to ---temp---.

Page 49, line 20, change "warnings?" to ---warnings---.

Page 49, line 23, change "General Sports page" to ---General Sports Page---.

Page 50, line 2, change "worth) of" to ---worth of)---.

Page 50, line 2, change "like" to ---link---.

Page 50, line 2, change "Newspage" to ---News Page---.

Page 50, line 2, after "more" insert a period.

Page 50, after line 2, insert a new line reading
--- Custom scores ticker---.

Page 50, after line 30, insert a new paragraph reading
---Format 5.   Player Page

    Name

    Team name

    Position

    Stats list

        Runs scored (season)

        RBI

        Batting average---.

Page 51, after line 29, insert a new line reading
---   show times---.

Page 52, line 7, change "Department" to ---Departure---.

Page 53, line 6, change "TB" to ---TV---.

Page 53, line 19, delete "Ads".

Page 53, line 19, change "Pages" to ---Page---.

Page 54, line 8, after "Classifieds" insert ---Page---.

Page 54, line 20, before "1." insert ---Format---.

Page 54, line 29, before "2." insert ---Format---.

Page 55, line 17, change "type?" to ---type---.

Page 55, line 21, before "3." insert ---Format---.

Page 56, line 1, after "any" insert ---)---.

Page 56, line 6, after "air" insert a question mark.

Page 56, line 12, delete "FOI" and insert instead
---program 31---.

Page 57, line 4, change "travel options section" to
---Travel Options Page---.

Page 58, delete lines 1 to 24.

Page 59, line 6, change "Note" to ---(Note---.

Page 59, line 7, after "available." insert ---)---.

Page 59, line 26, change "dividend - ex" to ---Dividend and
ex---.

Page 59, line 30, delete "--available now but format is
muddy".

Page 60, line 1, delete "open".

Page 60, line 6, change "highh" to read ---high---.

Page 60, line 13, after "price" insert a semi-colon.

Page 60, line 14, change "some" to ---same---.

Page 60, line 22, after "down" insert a period.

Page 60, line 22, delete "by the specialist Dr. Know-".

Page 60, line 23, delete "it-all.".

Page 60, line 25, after "e.g." insert a comma.

Page 60, line 26, change "stock...based" to read
---stock; based---.

Page 60, line 27, delete "...".

Page 60, line 32, after "e.g." insert a comma.

Page 60, line 33, change "what" to ---What---.

Page 60, line 33, after "in" insert ---your---.

Page 61, line 2, change "Easy" to ---easy---.

Page 61, line 5, delete "...".

Page 61, line 7, change "User Selection" to ---user
selection---.

Page 61, line 17, delete "FOI" and insert instead ---Program administrator---.

Page 61, line 18, change "a sports personality" to ---sports personalities---.

Page 61, line 20, change "We" to ---The program administrator---.

Page 61, line 20, change "folks" to ---users---.

Page 61, line 24, change "team...based" to ---team; based---.

Page 61, line 25, delete "...".

Page 61, line 28, delete "e.g.".

Page 61, line 31, change "thumbs down" to ---thumbs-down---.

Page 61, line 32, change "defensively." to ---defensively, etc.---.

Page 62, line 2, change "comparison...you" to ---comparison, you---.

Page 62, line 4, after "show" insert a semi-colon.

Page 62, line 4, after "teams" insert a semi-colon.

Page 62, line 5, change "incl." to read ---including---.

Page 62, line 11, delete "FOI" and insert instead ---program 31---.

Page 62, line 14, after "available)" insert a semicolon.

Page 62, line 15, after "town" insert a semicolon.

Page 62, line 25, change "locate users" to ---locate---.

Page 63, line 9, delete "--hopefully from one provider".

Page 63, line 10, change "from:" to read ---"from:"---.

Page 63, line 10, change "to:" to read ---"to:"---.

Page 63, line 12, change "from" to ---for---.

Page 63, line 15, change "(airports?)" to read ---(airports),---.

Page 63, line 17, change "sortable" to ---Sortable---.

Page 63, line 22, change "data..." to ---data---.

Page 63, line 23, change "3" to ---31---.

Page 63, after line 32, insert a new line reading ---Direct user selection of potential flights---.

Page 64, line 1, change "discounts" to ---discount---.

Page 64, line 2, after "examined" insert a semi-colon.

Page 64, line 4, after "examined" insert a semi-colon.

Page 64, line 10, change "tolls" to ---tools---.

Page 64, line 10, delete "to a user".

Page 64, line 11, change "allows" to ---Allows---.

Page 64, line 12, after "to" insert ---another---.

Page 64, line 12, at the end of the line insert a semi-colon.

Page 64, line 13, change "allows" to ---Allows---.

Page 64, line 15, at the end of the line insert a semi-colon.

Page 64, line 16, change "prepared" to ---Prepared---.

Page 64, line 17, after "data" at the end of the line insert a semi-colon.

Page 64, line 18, change "helps" to read ---Helps---.

Page 64, line 27, after "user" change "listed" to read ---list---.

Page 65, line 10, change "Eash" to ---Easy---.

Page 65, line 10, change "analysis..." to read ---analysis---.

Page 65, line 15, change "completes" to ---Completes---.

Page 65, line 16, change "helps" to ---Helps---.

Page 65, line 21, change "week:" to read ---week"---.

Page 65, line 22, change "you..." to ---you---.

Page 65, line 26, change "depend" to ---depending---.

Page 66, line 11, change "others" to read ---other experts---.

Page 66, line 17, change "selection..." to ---selection---.

Page 66, line 21, change "completes" to ---Completes---.

Page 66, line 22, change "helps" to ---Helps---.

Page 66, line 27, change "counter bidding" to read
---counter-bidding---.

Page 67, line 10, underscore "Types of Reports" to read
---Types of Reports---.

Page 67, line 11, before "Overview" insert ---1. ---.

Page 67, line 12, change "Broken-down" to ---Broken down---.

Page 67, line 12, after "by" insert ---ad---.

Page 67, line 21, before "Detailed" insert ---2. ---.

Page 67, line 23, change "shows" to read ---Shows---.

Page 67, line 24, change "media" to ---Media---.

Page 67, line 27, change "purchases" to ---Purchases---.

Page 67, line 28, change "cost" to ---Cost---.

Page 67, line 29, change "demographic" to ---Demographic---.

Page 67, line 30, change "demographic" to ---Demographic---.

Page 67, line 30, delete "v.   control" and insert instead
---v. control---.

Page 67, line 32, before "Demographic" insert ---3. ---.

Page 67, line 33, change "includes" to read ---Includes---.

Page 67, line 34, change "compares" to ---Compares---.

Page 68, line 7, before "Psychographic" insert ---4. ---

Page 68, line 20, before "Mapping" insert --- 5. ---.

Page 68, line 21, delete "FOI" and insert instead ---program
31---.

Page 68, line 21, change "their" to ---the sponsor's---.

Page 68, line 24, before "Regression" insert --- 6. ---

Page 68, line 25, before "Custom" insert --- 7. ---.

Page 68, line 27, change "Customer" to ---Advertiser---.

Page 68, line 28, change "Customer" to ---Advertiser---.

Page 68, line 30, change "FOI" to ---server 27---.

Page 75, line 9, change "repeated" to read ---revealed---.

Page 75, line 16, after "Viewing" insert ---by---.

Page 75, line 16, change "recording" to read ---recorded---.

Page 75, line 17, change "users," to ---users---.